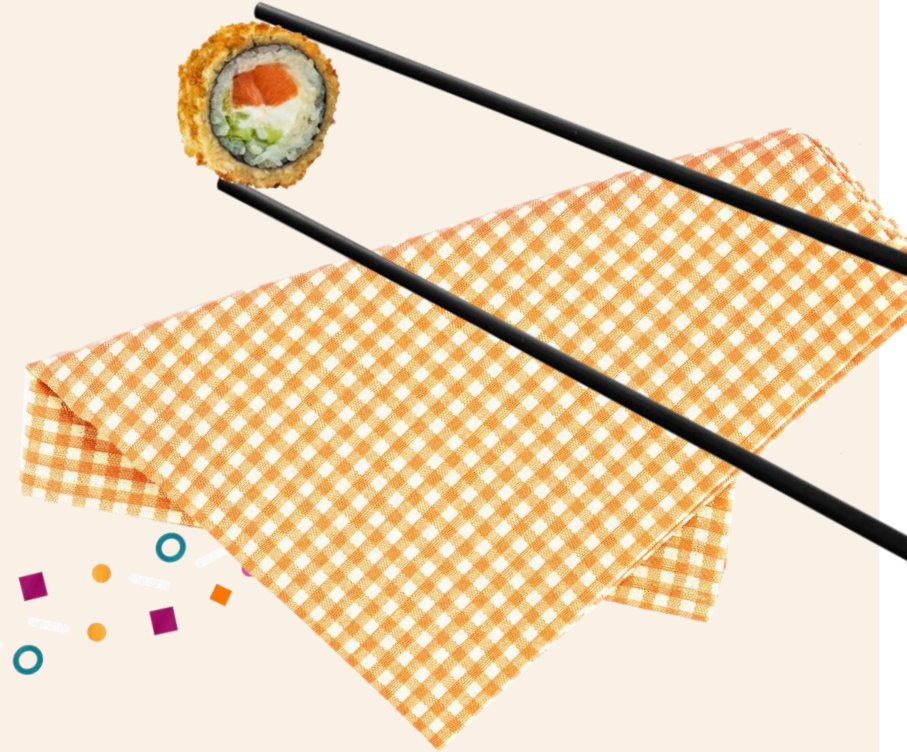


# Guaranteeing Traceability

Simplifying supply chain transparency for FSMA204 and beyond



# Intros



Lauren Kennedy  
VP, Customer Success



Derek Hannum  
Chief Customer Officer



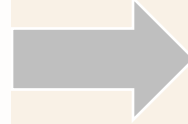
# The Mission: True Source to Store Traceability

- Effortlessly manage the magnitude of Data Capture (9 CTEs, 117 KDEs and 3 Billion Records)
- Rely on one seamless data stream that provides complete supply chain transparency
- Modernize Food Safety and Recall Operations allowing retailers to comply with FSMA 204 and beyond



# What stands in the way? Issues → Solutions

ASNs are not entirely reliable for traceability



Cloud-Native Receiving tracks lot codes on receipts from DSD, Commissaries & Other stores

Disconnected upstream and downstream data providers



End-to-end visibility for source-to-store traceability

Time consuming scans for every single lot code from DC to store



Prompt-driven workflows for receivers to scan ONLY high-risk barcodes

Difficult to track ingredient lot codes for fresh prepared



Generate transformed lot codes for all fresh prepared items with high-risk ingredients

Missing data fields from suppliers



Leverage the largest supplier network in grocery retail

Gaps in upstream data from DC to store workflows

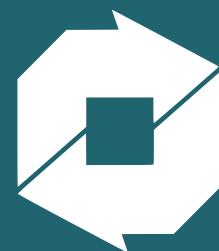


Bi-directional data sync between upstream and downstream data providers to fill missing gaps





+



RepoSiTrak



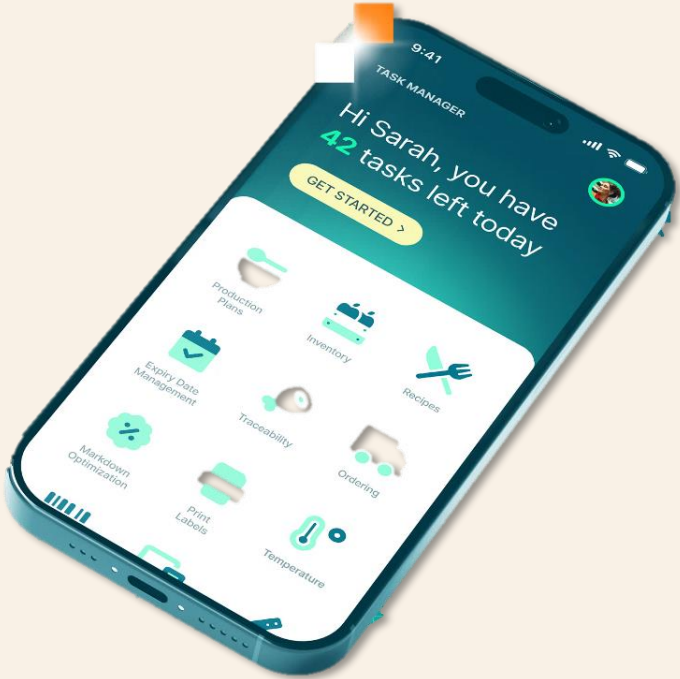
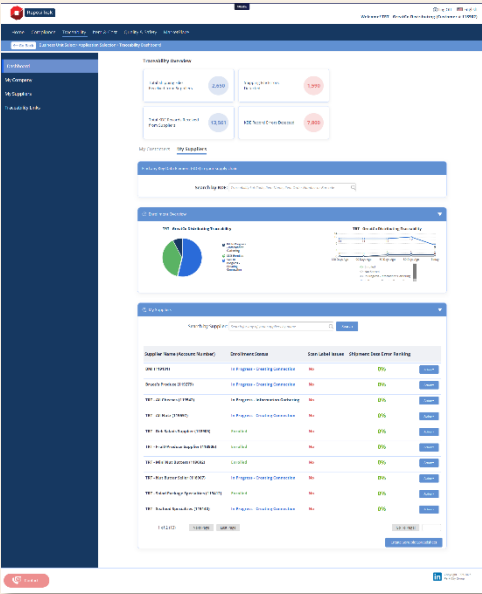
Upshop and ReposiTrak have joined forces to revolutionize food safety and traceability with the first-ever source-to-store traceability solution that bridges supply chain operations with in-store execution.



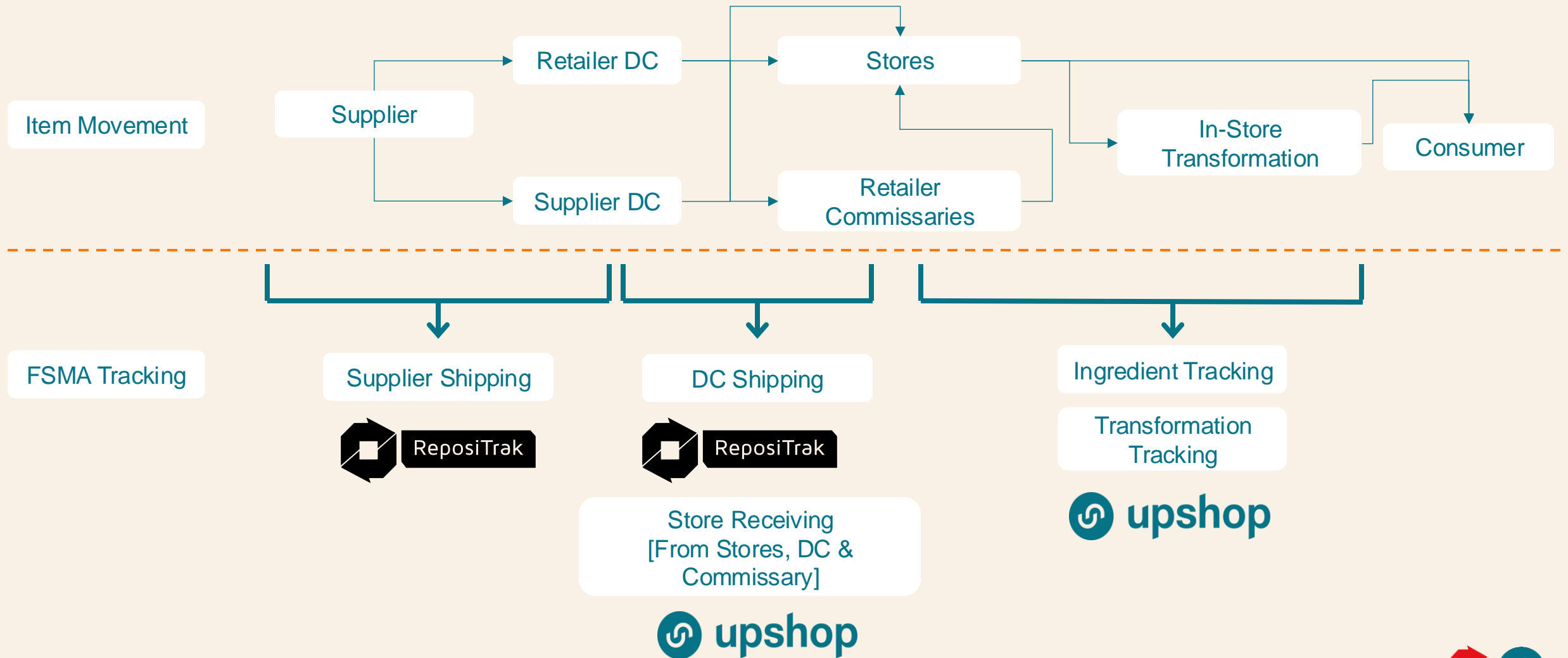
# Built for Food. Ready for Execution.

LARGEST GLOBAL SUPPLIER DATA NETWORK

LEADING ENTERPRISE OPERATING PLATFORM

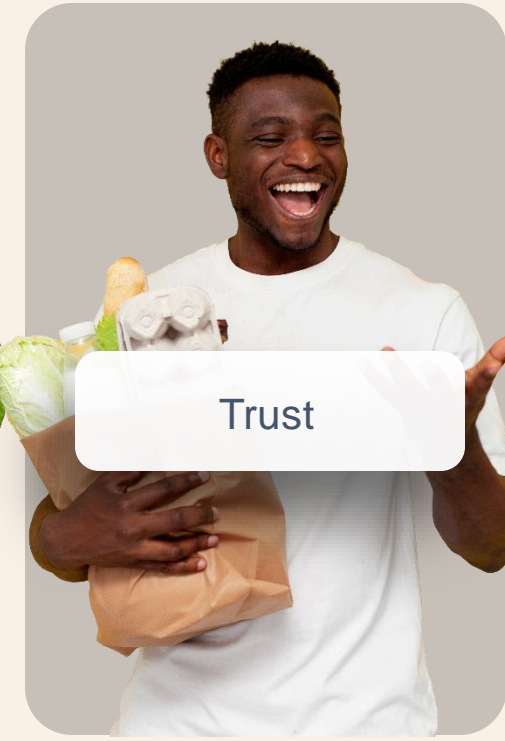
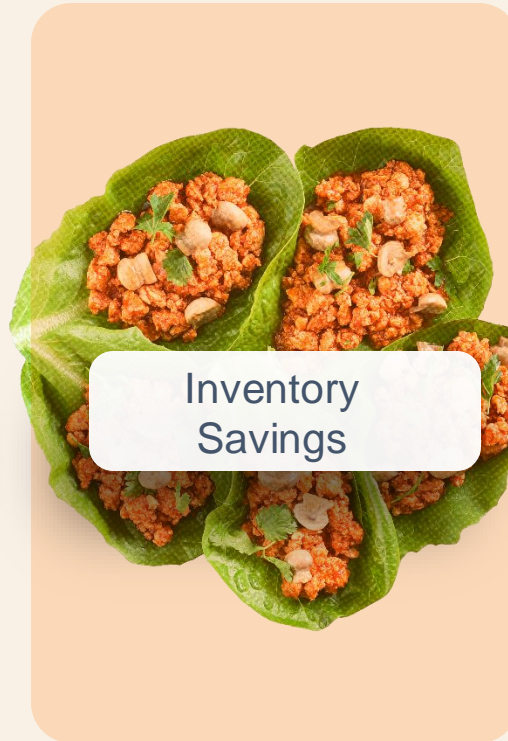


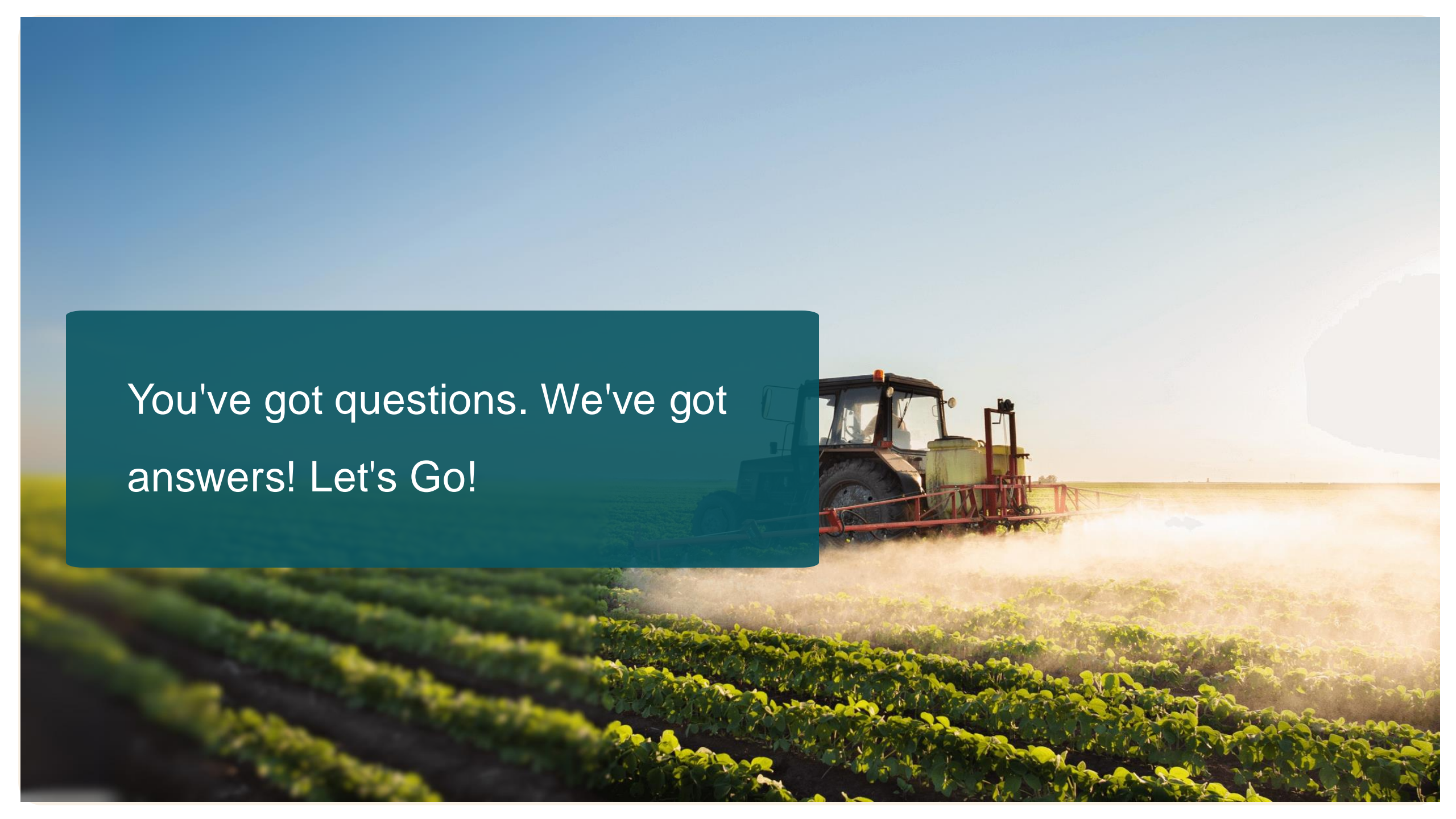
# FSMA 204: Partnership functionality





# No Limits to the Benefits



A tractor with a red frame and a yellow tank is spraying a field of green crops. The sun is low in the sky, creating a bright, hazy atmosphere. The tractor is moving from left to right, and the spray is visible as a white mist. The field is filled with rows of green plants. The sky is a clear, bright blue.

You've got questions. We've got  
answers! Let's Go!



## NEW ADMINISTRATION

Impact on timelines and clauses of FSMA 204?

## RESPONSIBILITY FOR THE FTL DECLARATION

Who holds more responsibility: the supplier for informing the retailer their product is on the FTL, or the retailer for tracking high-risk items and Key Data Elements?

## TECH SOLUTIONS FOR COMPLIANCE

What type of solution is best suited?

## FSMA 204 & RECALL PROGRAMS IN PLACE

How does FSMA 204 integrate with a company's recall program?

## REGULATORY REQUIREMENTS

What extra steps are needed to comply?



## UPSHOP RETAILERS

Does this obligate all Upshop retailers to connect to the ReposiTrak Traceability program?

## MULTI-SUPPLIER TRACEABILITY

Best approach to handle traceability for ingredients sourced from multiple suppliers?

## COMMISSARY MANAGEMENT

How does Upshop handle Commissary (Item Transformation)?

## PROCESSED & REPACKAGED FOODS

How does Upshop handle traceability for products that are further processed or repackaged before reaching the end consumer?





## RETAILER DATE REQUIREMENTS

Best before (Walmart) or pack date (Albertsons), and how to align retailers?

## TLC SOURCE LABELING

Must it be in the PTI label?

## GS1-128 Barcodes

- GS1 is planning to switch to 2D barcode by 2027. Will manufacturers need to change labels again?
- The big retailers are now asking for GS1-128 barcode on case labels. Should everyone comply?



# Live Questions



**Lauren Kennedy**  
VP, Customer Success  
[Lauren.Kennedy@upshop.com](mailto:Lauren.Kennedy@upshop.com)  
763-639-2576



**Derek Hannum**  
Chief Customer Officer  
[Dhannum@repositrak.com](mailto:Dhannum@repositrak.com)  
407-558-9829

