



June 16, 2021 / Q2 Quarterly Trends Update:

Essentials for Avoiding Food Document Fraud



John Spink, PhD

Director, Food Fraud Prevention Think Tank LLC
Assistant Professor, Supply Chain Management
Eli Broad Business College | MSU
www.FoodFraudPrevention.com
@FoodFraud #FoodFraud



Roy Fenoff, PhD

Certified Document Examiner
Assistant Professor, Criminology
The Citadel
www.royfenoff.com

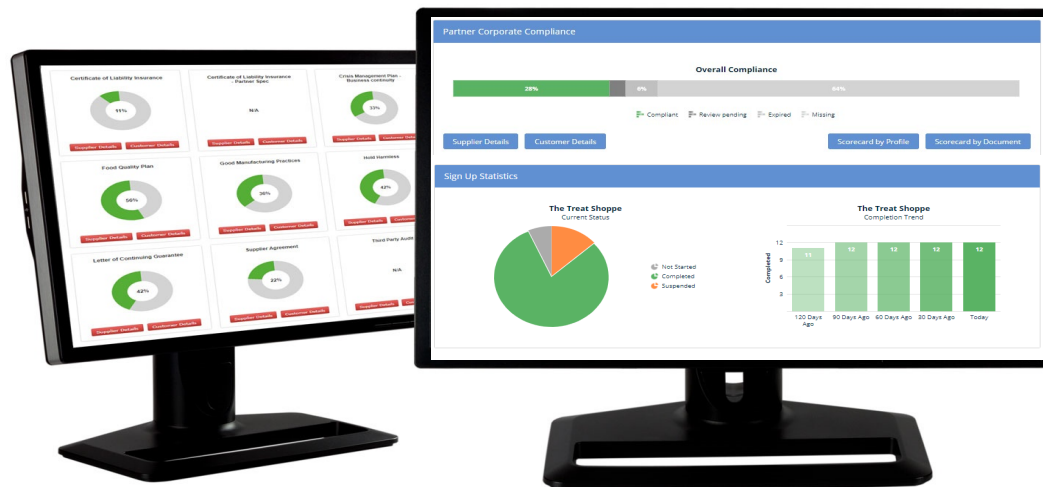
World's Largest Network of Supply Chain Partners Sharing Documents and Data

Improve Product Safety, Reduce Cost & Risk

More than **100,000+**
connections
in the ReposiTrak network
used in **100+ countries**



Many of you and your suppliers are likely already using ReposiTrak to share documents with customers



Exclusively Endorsed in the Industry



ReposiTrak augments our food and drug safety efforts...with a **proven, comprehensive and easy-to-implement solution** that **doesn't require systems changes** and is extremely cost effective.



We see the ReposiTrak system becoming an **industry standard** for the retail supply chain, helping all trading partners **meet the new federal food safety requirements**, reducing unsalable products and keeping the end consumer healthy.



We were looking for a technology partner to help us **raise the bar** not only with our data management and reporting, but also with upgrades to all of our user interfaces. It made perfect sense to partner with ReposiTrak because of their **experience in the industry** and technical capabilities.



ReposiTrak is a **pioneering innovator** in delivering robust retail management software solutions for our rapidly changing industry. This technology will equip our members with a toolbox for success in a constantly evolving marketplace. We are thrilled to partner with ReposiTrak as we continue to advance and expand our ecosystem.



We Know You're Busy, So Our Team Does the Heavy Lifting for You

■ Cloud-based

- Nothing to install, just use your browser

■ We do all the supplier follow-up for you!

- It takes up to 20 “touches” by phone, e-mail and mail on average to get and keep a supplier compliant
- We have a full-time, U.S. based, multi-lingual Customer Success Team who follow-up with your vendors to ensure adoption and compliance with your requirements

■ Set-up is easy

- Your supplier list and document requirements are all we need to get started



ReposiTrak is Now the Most Complete Compliance & Quality Management Solution

World's largest document sharing network
100,000+ locations in 100+ countries
Customer success team handles
supplier follow-up

Supplier
Compliance
Management

Automate internal forms & quality records
Improve quality management
Save time & money
Reduce audit prep time

Active QMS
Quality
Management

COA
Management
Automation

Collect COAs via email
Track COAs to batch/lot
Auto-validation of COAs to specs

Audit
Management
Automation

Automate internal &
supplier audits for
efficiency and consistency





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REPOSITRAK.COM



Food Document Fraud & Prevention

John Spink, PhD

Director, Food Fraud Prevention Think Tank LLC
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Roy Fenoff, PhD

Associate Professor, Criminal Justice, The Citadel

Wednesday, June 17, 2021

OnTrak Webinar Series

Hosted by: Repositrak

Series: Food Fraud Update

FoodFraudPrevention.com Twitter: @FoodFraud #FoodFraud





Food Fraud Prevention Resources

Textbook: Food Fraud Prevention (Spink, 2019)

Massive Open Online Course (MOOC – free, open, online)

- With a '**certificate of completion**' based on **assessments**
- On-demand, ten professional training hours
- 1. **Food Fraud Prevention Overview MOOC**
- 2. **Food Fraud Prevention Audit Guide MOOC**
- 3. **Food Defense Threat Audit Guide MOOC**
- 4. **Food Fraud Vulnerability Assessment & Prevention Strategy (VACCP)**
- 5. ***Developing an Organic Fraud Prevention Plan (with OTA)***
- 6. ***Food Fraud & Enterprise Risk Management (ERM)***

Also:

1. ***USDA NOP – Organic Fraud and the Criminal Mind (See USDA.gov)***
2. ***USDA NOP – Preventing Organic Product Fraud (See USDA.gov)***

Executive Education

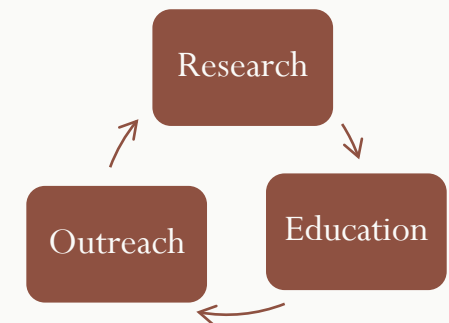
- **(Includes invitation-only/ brand owner-only sessions)**
- 1. **Food Fraud Prevention Annual Update**
- 2. **Food Fraud Management Strategy**
- 3. **Food Fraud Initial Screening FFIS/ FFVA Workshop**

Reports, Primer Documents, Scholarly Works, Videos and Training



Link to Textbook:

<http://www.anrdoezrs.net/links/9101220/type/dlg/https://www.springer.com/us/book/9781493996193>





Food Fraud Prevention THINK TANK

Quarterly Trends Update Webinars Series: 1 to 10

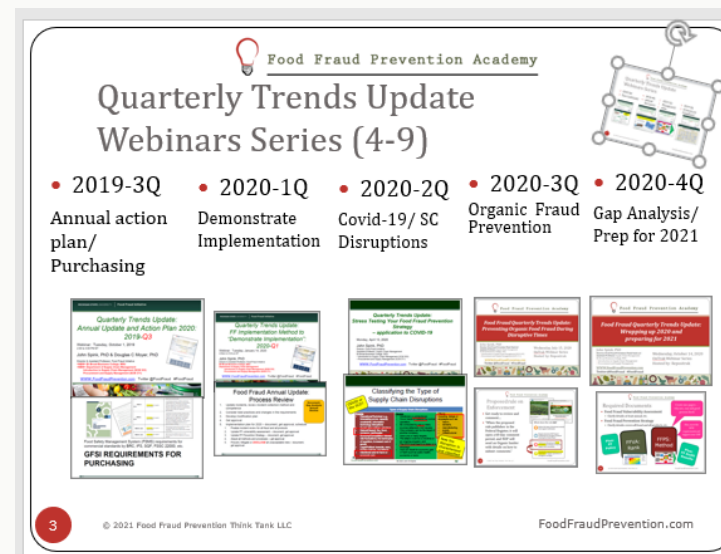
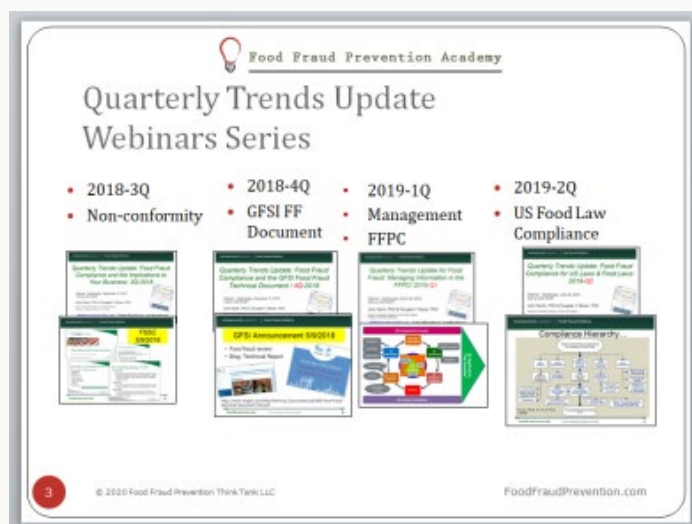
One to Four: 2018-3Q to 2019-2Q

- What are the basic requirements, details of the problems, and starting to the Management System (FFPC)

Five to Nine: 2019-3Q to 2020-4Q

- Implementation, update and shifting expertise needs

Seek best practices...





Food Document Fraud Survey

- GET INVOLVED

www.surveymonkey.com/r/FoodDocument

- (Get updated)

<https://www.foodfraudpreventionthinktank.com/subscribe/>



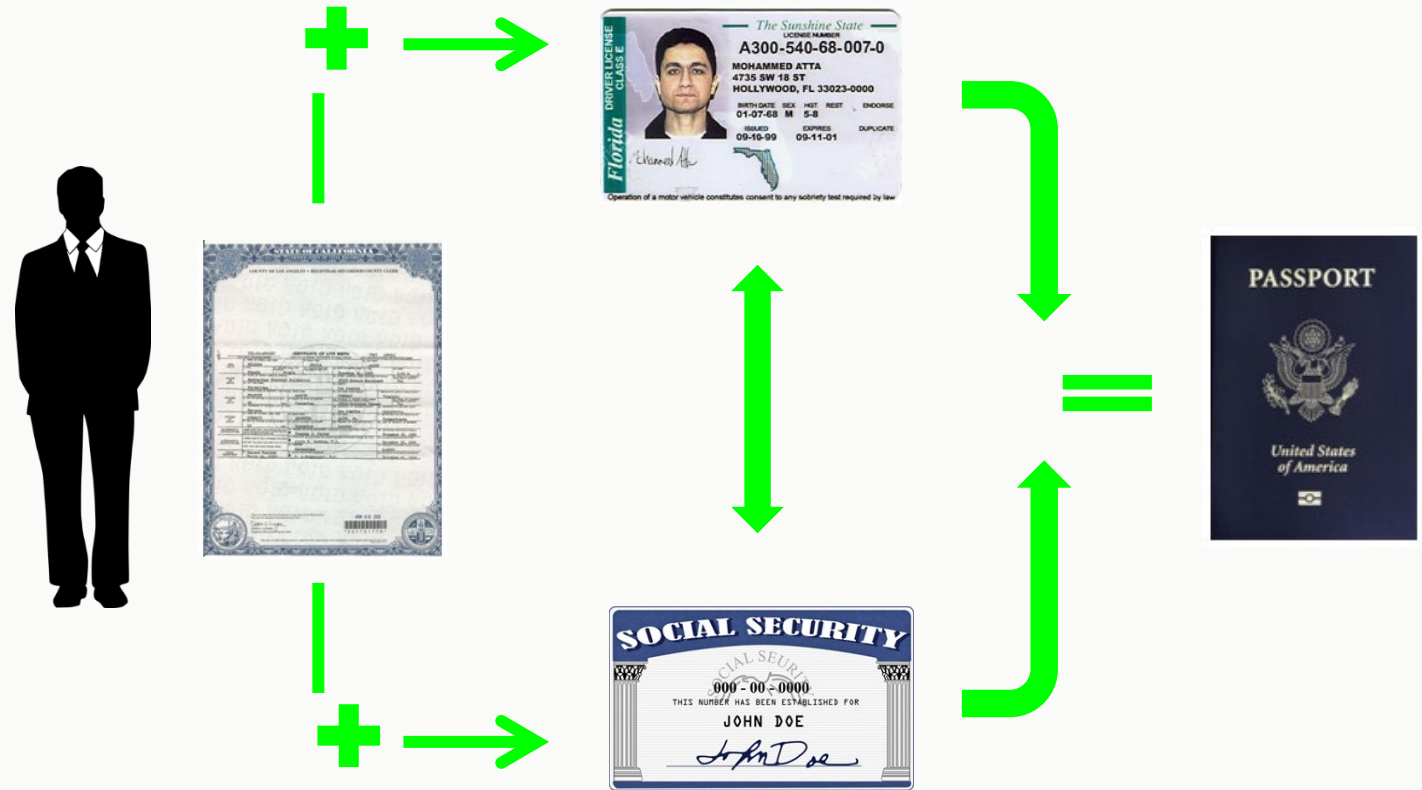
Food Document Fraud

How does one obtain a fake identity document or horse passport?



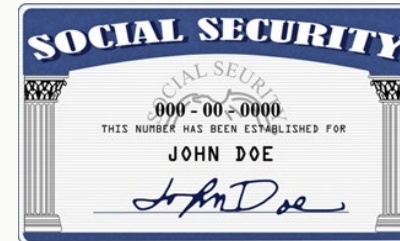
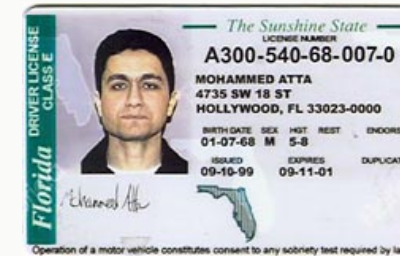
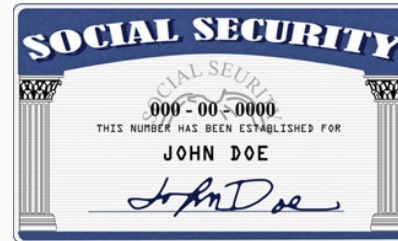
Obtaining and Identify Document: Humans Obtaining a US Passport

- Birth certificates can be used to obtain identity documents that give the holder access to various aspects of society





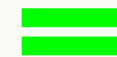
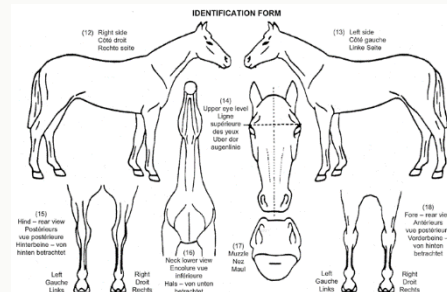
Basic Identify Documents... progression





Food Fraud
Prevention
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Obtaining a horse passport

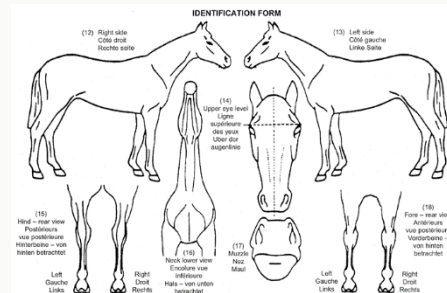
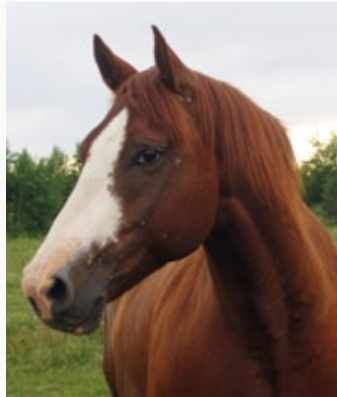


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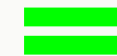
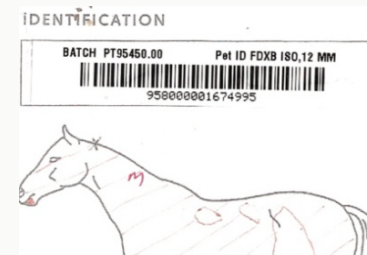
Food Fraud
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Obtaining a horse passport



ID

ID



Survey Preliminary Findings



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Food Document Fraud

Preliminary Findings

Types of Documents Encountered

The study participants identified 35 different documents that they deal with on a regular basis. Of these, the five most commonly reported were:

- Certificate Of Analysis (56%),
- credence attribute statements or certifications (46%) (statements such as 'fair trade'),
- Bills of Lading (22%),
- laboratory analysis test results (22%), and
- import and export documents (16%).





Food Document Fraud

Concern for, and Experience with, Document Fraud

- While 86% of the study participants reported being concerned about altered, counterfeit, or forged documents entering their organization, ...
- only 41% had encountered an altered or fake document.
- The other 59% had either not encountered an altered or fake document (36%), ...
- or they were unsure (20%).





Food Document Fraud

Detection Capacity and Training Needs

- When asked about their organization's capacity to identify and evaluate suspicious documents, ...
- only 30% of the study participants reported having a process in place to identify suspicious documents.



Conclusion & Call to Action



Call to Action

- Identify the team or accountable person (You?)
- Review your current documentation: what do you receive?
- Review your audits and FSMS standards: Food documents mentioned?
- Review your current process for checking documents
- Compare to the “Gap Analysis”
- Re-educate yourself and others: ***Food Document Primer Document***
 - www.FoodFraudMOOC.com
- Review food document fraud within your Food Fraud Prevention Gap Analysis (see previous videos)



Discussion

Twitter: @FoodFraud and #FoodFraud

www.FoodFraudPrevention.com

John Spink, PhD (Packaging)

Director, Food Fraud Initiative

Assistant Professor, Supply Chain Management

Eli Broad Business College, MSU

Roy Fenoff, PhD (Criminology)

Associate Professor

Department of Criminal Justice

The Citadel (the Military College of South Carolina)

MOOC programs: www.FoodFraudMooc.com





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End of Presentation