

Take an Active Approach

Preparing Your Supply Chain for FSMA



ReposiTrak

Trusted Brand Protection

FDA FOOD SAFETY
MODERNIZATION ACT

COMPLIANCE BUILT ON TRUST IS NO LONGER ENOUGH

The Food Safety Modernization Act (FSMA) is the most sweeping change to food safety in over 70 years. It's focused on prevention and therefore mandates you take responsibility for the compliance of your supply chain. Other systems depend on the voluntary self-

management of your suppliers...however that is a passive approach. Without constant contact and follow up, your suppliers will fall out of compliance, and increase your brand risk.

REPOSI TRAK®

KEY FEATURES

- Reduces Brand, Financial & Regulatory Risk
- Provides supply chain visibility from producer to consumer
- Active approach with fully dedicated staff
- Automates review of required documentation for presence and accuracy
- Interoperable and works without the use of standard identifiers
- It's easy to use and surprisingly affordable

WHAT IS REPOSI TRAK? ReposiTrak provides retailers, wholesalers and suppliers with a robust solution to help protect their brands and remain in compliance with FSMA. There are two components:

- **Compliance Management** - a one-stop solution for automating the management of and importantly, confirming compliance of required documents and regulatory records. The solution receives, stores and shares documentation; and generates dashboards and alerts for missing, expired or inaccurate records.
- **Track & Trace** – quickly identifies the supply chain path taken by a product in the event of a product recall. It can reduce the risk in the supply chain by identifying backward chaining sources and forward chaining recipients of any product or ingredient.

THE REPOSI TRAK DIFFERENCE?

- **We Enable An Active Approach** - With ReposiTrak, we believe it takes a village to manage compliance, and therefore we offer an active vs. a passive approach. ReposiTrak combines a web-based solution with an in-house team assigned to you to speed results and reduce risk. Our team will reach out to your suppliers and literally “nag” them to correct non-compliance issues.
- **We Confirm Compliance** - In our experience, the goal is not to simply store electronic documents, but to confirm their compliance. ReposiTrak reads inside uploaded documents and compares contents vs. requirements to detect inaccuracies and/or misrepresentation.
- **ReposiTrak Works!** – The combination of our technology and dedicated team is proven to improve supplier non-compliance by more than 70% during their first six months on ReposiTrak.

Endorsed by industry associations:



Contact:

Leigh Feitelson | lfeitelson@parkcitygroup.com | 435-645-2247