

# Introducing... The ReposiTrak MarketPlace



ReposiTrak

Trusted Brand Protection

## LEVERAGE YOUR COMPLIANCE TO ATTRACT NEW CUSTOMERS AND DRIVE SALES



Coming March 1, 2017

As a supplier, selling your products to prospective retailer and wholesaler customers can be challenging. You try cold calling, networking, emailing, and social media. It's difficult to get appointments, and it's expensive to send samples that many times are never reviewed. Suppliers who invest in good safety and business practices, often aren't able to convert their investment to a competitive advantage on their own.





Did you know that with the *ReposiTrak MarketPlace* suppliers can now sell direct? Prospective customers can search *ReposiTrak's* 30,000+ compliant supplier connections to enable new business in just a fraction of the time. **And, it's free!**

## THE MARKETPLACE IS THE FIRST END-TO-END SOURCING TOOL OF ITS KIND

### AS A REPOSITRAK SUPPLIER:

- Click the *MarketPlace* tab in ReposiTrak to request your invitation...**it's a FREE service!!**
- Once you receive your invitation link, you'll upload your item details
- Your items will then be instantly searchable by *ReposiTrak* retailers and wholesalers

### THE MARKETPLACE ENABLES NEW SUPPLIER SALES IN 4 EASY STEPS:

-  **1. SEARCH.** Buyers can search the *MarketPlace* by supplier, product or category. When a Buyer is interested, suppliers will receive a request for a sample or an appointment from within the app.
-  **2. CURATE.** The *MarketPlace* app can be used to negotiate order terms and to collect a supplier's documentation in order to meet the Buyer's business & safety requirements.
-  **3. ORDER.** Once a supplier has met requirements, the Buyer can use the app to place an order.
-  **4. ON-BOARD.** After the order is accepted, the supplier's item data can be sent to the Buyer's system with just a single click, saving weeks of time and reducing or eliminating EDI expenses.

### LEADING REPOSITRAK CUSTOMERS INCLUDE:

- Albertsons Companies
- Associated Wholesale Grocers
- Bristol Farms
- Central Grocers
- Coborn's
- Festival Foods
- Heinen's
- Martin's Supermarkets
- Northgate Gonzalez Markets
- The Fresh Market
- The Save Mart Companies
- Unified Grocers

Exclusively endorsed by:



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