

Learn how a large regional retailer uses ReposiTrak to ensure Own Brand products comply with corporate safety and sustainability targets



BACKGROUND

CUSTOMER

A large regional retailer with over 1,500 supermarket and discount grocery locations.

CHALLENGE

The retailer was charged with ensuring Own Brand suppliers were in compliance with corporate safety targets and sustainable sourcing of critical commodities such as palm oil, wood fibers, coffee, tea, etc. Tracking vs. targets is included in the company's annual report. Manual collection of documents was not feasible due to resource constraints.

SOLUTION

REPOSITRAK

After evaluating solutions, the retailer chose ReposiTrak for the platform's ability to collect item level documents from the appropriate suppliers, and the ability to leverage ReposiTrak's Customer Success Team to make calls and send emails to drive timely results.

Working with ReposiTrak, the retailer was able to complete implementation in less than 30 days and has 90% of Own Brand suppliers enrolled in its program.

RESULTS

↑ 80%
Supplier Compliance

+ 500
Own Brand Vendors

📄 10
Documents Collected



“Great to experience a company that does what they say they will do.”

– *Director of Food Safety & Quality Assurance,
Large Regional Retailer*



ReposiTrak

Trusted Brand Protection

The ReposiTrak platform is exclusively endorsed by FMI, ROFDA, & GMDC

GETTING STARTED

The retailer utilized ReposiTrak's team of experts to get up and running in less than 30 days.

3 Simple Steps

- Supply a list of vendors with contact information. Don't have a complete list? We can help!
- Define vendor requirements (we'll provide best practices)
- Approve program announcement and invitation

Then send & GO!

HOW REPOSITRAK WORKS

Grow and Maintain List of Suppliers

- Qualify new suppliers
- Expedite using the ReposiTrak network
- Keep track of existing ones

Utilize ReposiTrak's Customer Success Team to drive Supplier Accountability

- Proactive management approach
- Scheduled follow ups to correct non-compliance issues

Receive Alerts, Customize Documents, and More

- Dual, pro-active alerts and exception-based reporting
- Customizable document review queue
- Documents delegated to appropriate reviewer
- Easy-to-use, flexible interface

Increase and Manage Document Requirements

- Verify documents meet your specs with Optical Character Recognition
- Documents can be e-signed
- Everything on one platform

MARKETPLACE

Once implementing ReposiTrak, customers can look for new suppliers or replace non-compliant suppliers in the ReposiTrak MarketPlace. The MarketPlace is a search-to-shelf sourcing solution that provides access to ReposiTrak's network of 50,000+ compliant supplier connections. Unlike other digital sourcing catalogs, the MarketPlace solution was designed to go beyond vendor discovery to enable vendor qualification, on-boarding, and order processing to dramatically increase a new product's speed to shelf.

See what ReposiTrak can do for your company.
Schedule a demo today!

Contact

Joe Meherg

jmeherg@parkcitygroup.com